

White Bear Lake Volleyball Board Meeting Minutes
9/14/11 @ South Campus Library – 6:00 pm

Members Present: Dan Frey, Kim Bocklund, Maria Jackson, Kent Nye, Vicki Krivenek, Cathy Steinmueller, Karen Larsen, Brian Teschendorf, Rachel Kovala, **Members Absent:** Roger Linnell, Stacy Hinz, Ann Catlin, Teresa Akermark, Melanie Daniel **Non Members Present:** Peggy Pohto, Karen Bunde, Janna Rollinger

Treasure Update: Maria

- We are at about the same starting budget as last year.
- Maria put together a spread sheet that shows the cost/fees broken down by each team

Volleyball 101 Handbook for parents:

- Karen and Rachel K have been working on a handbook/guide for parents to help understand volleyball

Libero Jersey:

- Board decided to collect the Libero jersey's at the completion of the up coming season to reuse for the following season

Fee Increase Update:

- The Board reviewed and agreed to not increase fees for the 2012 season. We will pursue other fundraising events for revenue sources.
- Rachel K and Stacy have been talking with comparable clubs on their fees. We want to keep our fees close to \$700

Equipment Matching Grant:

- Rachel K is looking into the cost of purchasing 3 nets and antennae sets for Otter (2 courts) and Central (1 court) – she is going to look at the standards at both sites before making a recommendation. Community Ed will match the cost up to \$500. Grant money became available in July

Fair Play Policy:

- The Board unanimously agreed to eliminate its Fair Play policy with the exception of the 12's and 13's (Positional play and rotation remain a factor)
- Rachel K will be talking with coaches about expectations to set up with players
 - Athletes will earn court time based on the coaches discretion
- Black teams will put a competitive team on the court from the beginning of season
- Orange and White teams will be slightly different to promote continued development – Rachel K will talk to coaches of these teams as to the expectations of playing time
- Policy will be eliminated from Player/Parent Handbook

Refund Policy:

- Board unanimously decided to adopt an official “no refund policy”
- Once an athlete's payment has been made at the Player/Parent meeting, the athlete has made the commitment to play

Gym Space:

- Dan has starting contacting Community Services about getting more gym space
- We are playing on having 10 – 13 teams for the coming year and need the space for the teams

Increasing Involvement:

- Yard Signs
 - Rachel K mentioned Graphic Traffic estimated sign cost as 10 signs for \$250, plan is to place signs near schools and busy intersections to promote sign up for the sport (like other sports in the area) Dan and Cathy to look at other suppliers for costs
- Scrolling Advertisement
 - Karen will talk with the banks and sports center to promote tryouts
- School Connection
 - Varsity practicing with both middle schools
 - Announcements made at elementary schools
 - Print full page, bright colored flyers for younger athletes to bring home
 - Want to target younger players (4th, 5th, and 6th graders)
 - Facebook – something to consider for the future

Player Removed:

- Based on actions from the 2011 season, a player will not be allowed to play with the White Bear JO program. Roger and Dan to follow up on this

Team Manager Duties:

- Karen will be compiling expectations for a team manager that will represent each team for the upcoming season

New Business**Parent Year End Survey:**

- Brian discussed the 19 responded – mostly positive feedback
- Suggested that the survey go out before the end of the season to promote additional responses
 - For the 12s and 13s, send survey closer to the end of their season

Coaching Recruitment:

- Rachel K has Hamline and Augsburg University connections
- Recommended that if we get college players as coaches to not pair them together (have had problems with this in the past)
- High School coaches are interested in coaching during the JO season
- Rachel will follow up with past years JO coaches
- Roger, Rachel and Dan will conduct interviews as in the past

Important Dates:

- Registration – online only except for 12s (to promote younger athletes will accept walk in's)
- The 2010 dates are below – need to decide for the 2011–2012 season
 - Tryouts: 15 – 17: Sun. 11/14 (9 – 11:30am)
 - 14: Sun. 11/14 (12:30 – 3 pm; do we need more time with this group?)
 - 13: Sun. 11/14 (3:30 – 5:30 pm)
 - Parent/Player Meeting: Tues. 11/30
 - Registration 5:45 – 6:30pm
 - General Meeting 6:30 – 7pm in auditorium
 - Team Meetings 7 – 7:30pm in classrooms

Uniforms:

- Will include jerseys but not shorts this year
- Shorts will be available for purchase on Parent/Player night along with additional equipment (socks, knee pads, etc.)
- Warm ups we be with Zappa's for the season (year 2)

Fundraising:

- Grocery Stores
 - Karen will be calling Cub and Kolawskis for fundraising opportunities
- Culver's
 - Cathy will contact on having a night similar to school night
- Seat Cushions: styles were compared and decision made to proceed with foam model
 - Cathy has contacts and pricing on selling cushions and will review options with Dan
 - Sold at games; going to contact schools to see if we can sell them at conferences and other sporting events

Additional Items

- The Board wants to make sure members of the board are committed; if attendance is an issue, member may be removed
- 12s and 13s will be moving to Burnsville instead of Ralia this upcoming season; teams will be able to enter an additional tournament to have enough play-dates for the season
- Rachel K asked to adapt the Code of Conduct and use it for the High School Program (Board approved the adaptation and use)
- Player "Out of District Policy" reviewed. The Board agreed to maintain the current in district only policy and will reevaluate the policy in the future and if additional gym space allows for the program expansion.
 - Will bring up again once the program gets the gym space to allow for more teams and athletes
- Karen Larsen's name will be spelled correctly – e not o

Next Meeting: Thurs. Oct. 27th @ Donatelli's at 6:00pm